

THE CRYPTO COMPLIANCE AND RESEARCH PLATFORM

Reach the people who license, list and invest in crypto.

[Book a placement →](#)

coincub.com

1.4m MONTHLY REACH

12,000 NEWSLETTER SUBSCRIBERS

100+ JURISDICTIONS TRACKED

36/57 SEMRUSH / AHREFS AUTHORITY

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ABOUT COINCUB

Award-winning crypto research and compliance data.

Coincub tracks how crypto is regulated and adopted around the world. We publish the Global Crypto Ranking, country guides, exchange reviews and a live registry of crypto licences, read by founders, compliance teams, lawyers and investors.

● THE GLOBAL CRYPTO RANKING SINCE 2021

250+ PARTNERS		24h LICENCE DATA REFRESH	
2023 Best Bespoke Crypto Analysis Platform	2025 Best Crypto Analysis Platform		2025 Most Innovative Crypto Compliance Platform
OUR RESEARCH IS CITED BY			
FINANCIAL TIMES	Forbes	FORTUNE	Bloomberg
	 REUTERS	 Associated Press	YAHOO!
	 CoinDesk	 decrypt	POLITICO
MarketWatch			

EXCHANGES // BANKS // FINTECH

The brands crypto users already trust work with us.

Revolut

coinbase



<etoro>

XAPO  BANK Binance Kraken Crypto.com

BYBIT

 Bitget Blockchain.com

PUBLISH ON COINCUB

Put your brand in front of crypto's decision-makers.

Every sponsored article is published on coincub.com and indexed by Google, with a do-follow link to your site.

CRYPTO ARTICLE

€500

Crypto, fintech, Web3, AI, finance and economy brands

[Pay with PayPal](#)[See an example →](#)

GAMBLING ARTICLE

€1,000

Licensed casino and betting operators

[Pay with PayPal](#)[See an example →](#)

Keep your link longer

Hold your article and do-follow link for 24 or 36 months. The article stays up and the link stays live for the whole term, guaranteed.

ARTICLE	12 MONTHS	24 MONTHS	36 MONTHS
Crypto	€500	€900 yr 2 -20%	€1,250 yr 3 -30%
Gambling	€1,000	€1,800 yr 2 -20%	€2,500 yr 3 -30%

How to order

01

Send your brief

Article text, image, target URL and anchor text.

02

Pay

Use the PayPal button above, or ask us for an invoice.

03

Go live

We publish and send you the live URL.

PREPAID BUNDLES

Publish more, pay less.

For agencies and repeat buyers. Buy credits once and use them for any of your clients over the next 12 months. One credit is one crypto article.

BUNDLE

PRICE PER CRYPTO ARTICLE

Single article

NO BUNDLE

€500

10 credits

€3,500 TOTAL

€350

-30%

20 credits

€6,000 TOTAL

€300

-40%

40 credits

€11,200 TOTAL

€280

-44%

x2 Casino and betting articles use 2 credits each.

Add-ons

Extra do-follow link

A second link in the same article.

+€200**Link in a high-traffic article in your niche**

Your brand added to an existing, organic Coincub listicle that already ranks: a paragraph on your brand and features, plus a do-follow link live for 12 months.

from €500

MORE SERVICES

From a quick announcement to a full brand campaign.

PRESS RELEASE

Announce it on Coincub

Your announcement, listed in our Press releases section.

- One do-follow link
- Live for 6 months

[See an example →](#)

CRYPTO

€300CASINO **€600**

REVIEW

A permanent review of your product

An organic, in-depth review of your bank, wallet or exchange, written by our analysts and kept on Coincub permanently.

- Permanent page
- 2 to 3 do-follow links

€2,500

VISIBILITY PACKAGE

Be everywhere on Coincub for a month

For brands launching in new markets or pushing a big release.

- Listed in 3 country guides
- A technical deep-dive crypto article
- One month of site-wide advertising
- Featured in a Coincub social media post

FROM

€5,500

ALSO AVAILABLE

PRICE ON REQUEST

Newsletter sponsorship

Mention, featured story or a dedicated issue

Interviews and video

Recorded interview, edited and published

Banner placements

Site-wide header and sidebar slots

GLOBAL CRYPTO RANKING

Put your brand on our flagship report.

The Global Crypto Ranking scores how crypto-ready each country is. Partner with us to sponsor it, or boost it into a full campaign.

	SPONSOR €9,500 Ranking partnership	BOOST €22,000 Everything in Sponsor, plus
Sponsor of the Global Crypto Ranking	✓	✓
Co-branded report	✓	✓
Your brand's data points in the ranking	✓	✓
Foreword by your CEO	—	✓
Video podcast with Coincub	—	✓
Videos, interviews and a webinar	—	✓
Press release in 100+ publications	—	✓
Social media campaign	—	✓
Blog posts on Coincub and other publications	—	✓
Top position in Coincub's Advisory Directory	—	✓
Article in the Global Web3 Index	—	✓

Reserve the next edition →

CONDITIONS

The fine print, kept short.

1 // EVERY SPONSORED ARTICLE

- 1.1 Up to 1,000 words and one image. No video.
- 1.2 One do-follow link to your site, live for 12 months.
- 1.3 The article carries a "Sponsored" tag.
- 1.4 Indexable by Google.
- 1.5 Published within 2 to 3 hours of final copy and payment.
- 1.6 Article supplied by you, in English only.

2 // EDITORIAL GUIDELINES

- 2.1 Topics: crypto, blockchain, fintech, Web3, AI, finance, economy and licensed gambling.
- 2.2 Gambling articles: licensed operators only. Send your licence details with the brief.
- 2.3 No adult content, CBD, guaranteed-return claims or unlicensed investment schemes.
- 2.4 We may edit for clarity or decline content that is misleading.

3 // PAYMENT

- 3.1 Prices in EUR, incl. VAT (except Ireland).
- 3.2 100% upfront by PayPal or SEPA bank transfer.
- 3.3 Bundle credits are valid for 12 months from purchase.
- 3.4 Invoices issued by Coincub Limited, Dublin, Ireland.

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Send your article, target link and dates. We
reply within one business day.

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Co-founder and CEO

[LinkedIn ↗](#) [X ↗](#) [Calendly ↗](#)