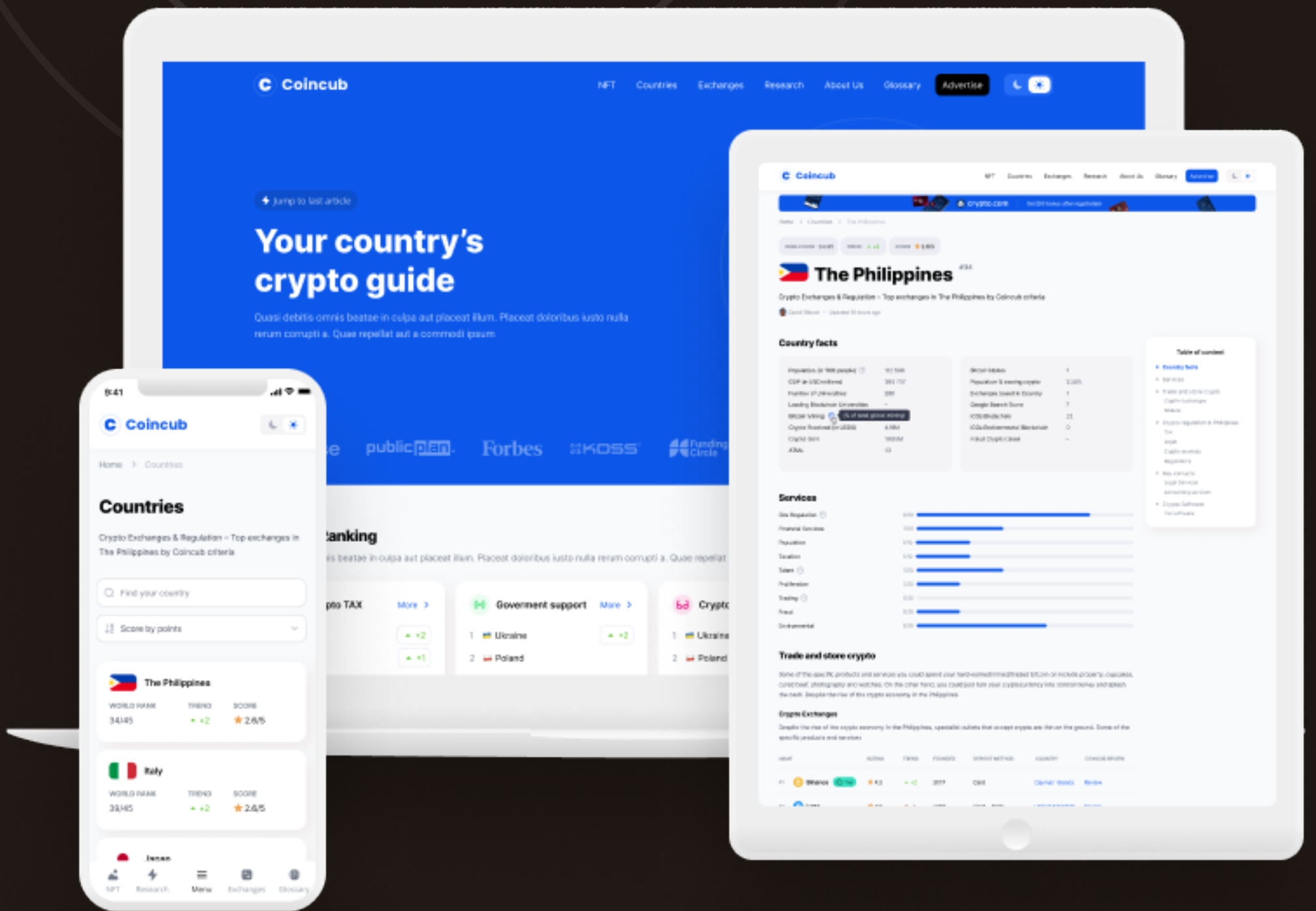


Coincub

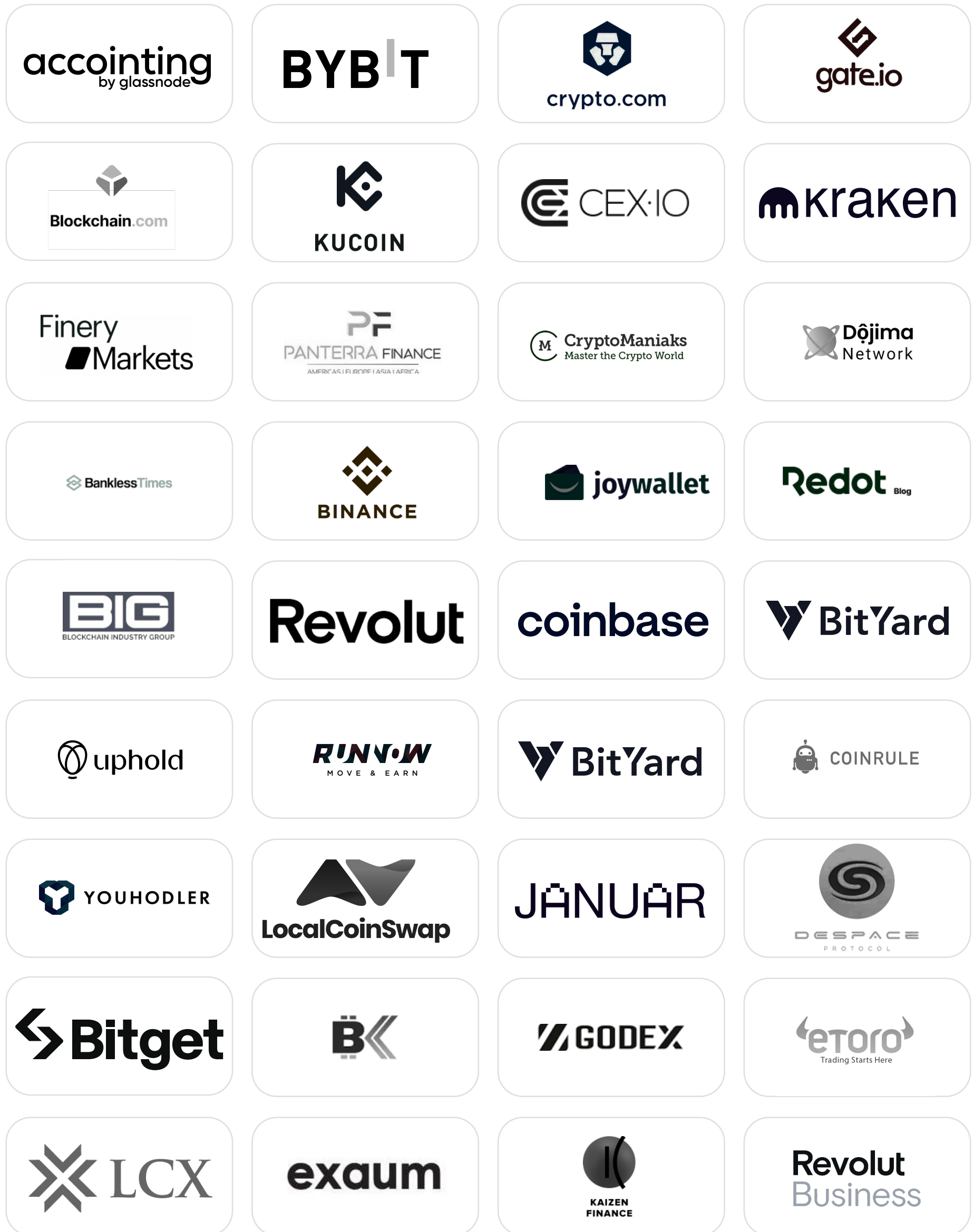


coincub.com

Media Kit 2024

Coincub is an award winning off-chain analytics and media platform. Is a trusted source for analysis of the burgeoning crypto economy with a 94/100 safety score. Coincub was recognized by EU Business News as the Best Bespoke Crypto Analysis Platform 2023.

Our clients



Prices

	Article € 400	Review € 1,500	Ranking € 5,000
Homepage listing on coincub.com	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social exposure (Twitter, Telegram, Reddit, Medium, Instagram, Tiktok)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 do-follow backlink, permanent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Dedicated permanent page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Content done by our award winning Coincub Analysts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Header banner or Side banner 30 days - all pages	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Extensive SEO optimization on-page and off-page	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One additional blogpost, min 1,000 words	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3+ do-follow backlinks, permanent	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Included in our newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Extensive social media coverage on Reddit, Twitter, LinkedIn, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Guaranteed PR insertions in Financial Times, Bloomberg, and 200 other platforms	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

* additional package insertion, contact us for more information

Article - a news story about your project. It can be a press release, token explainer, opinion article, etc

Review - indepth review of your project, and being listed along industry leaders like Coinbase, Binance, Bitget and Kraken

Ranking - partner with a leading team of researchers to sponsor a report that will give you organic visibility to a wide audience



About Coincub

Award Winning Off-chain Insights

Coincub is exploring how cryptocurrencies and digital assets are transforming the global financial system. Its directive is to provide clear, accurate commentary on the technology revolutionizing money.

Coincub - world's #1 global crypto ranking

Total potential audience

125M

Top journals*

2k-5k

*Journals covering Coincub Research

Annual Growth

10x

Semrush / Ahref Authority Score

30 / 47

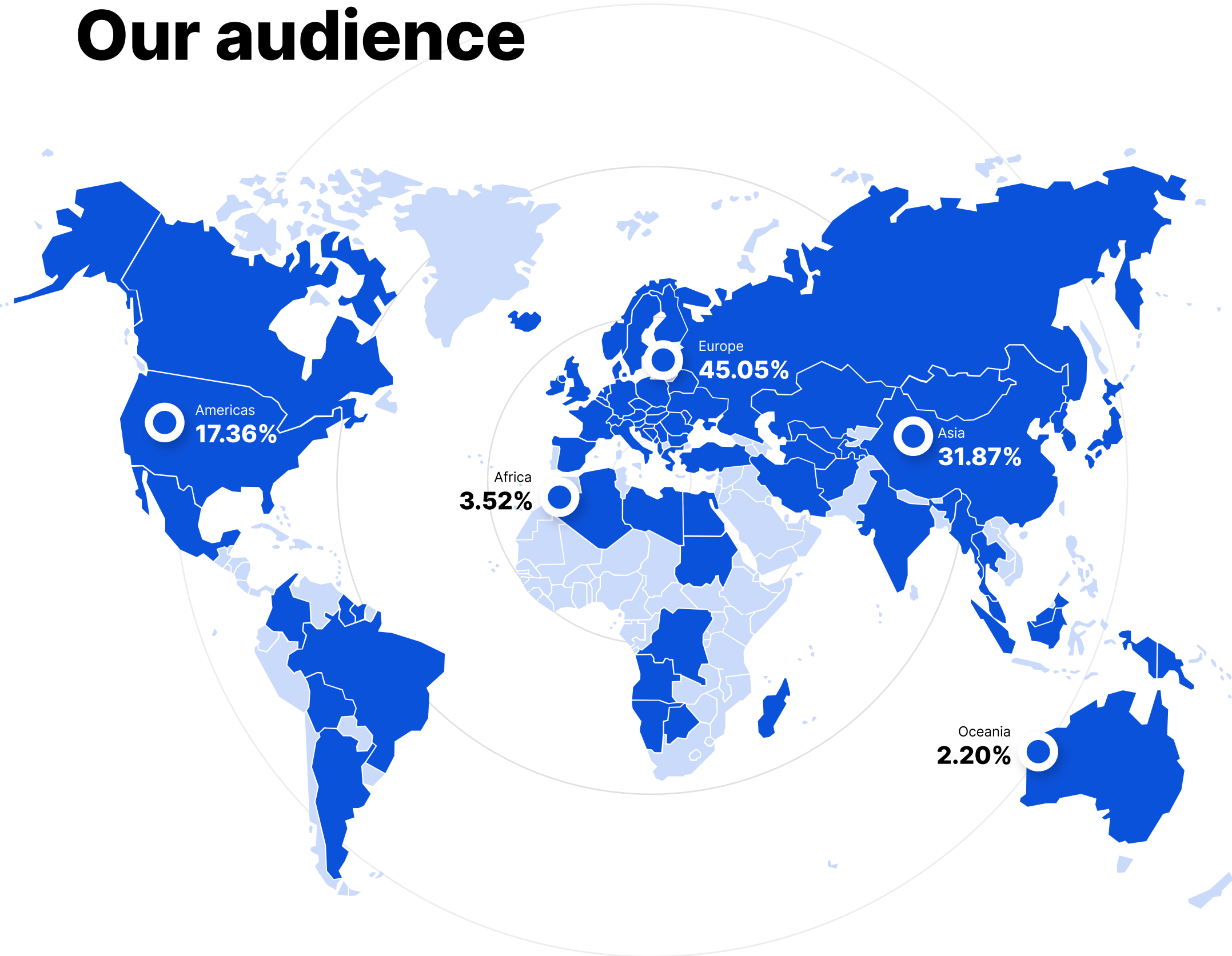
Countries

74+

Partners

100+

Our audience

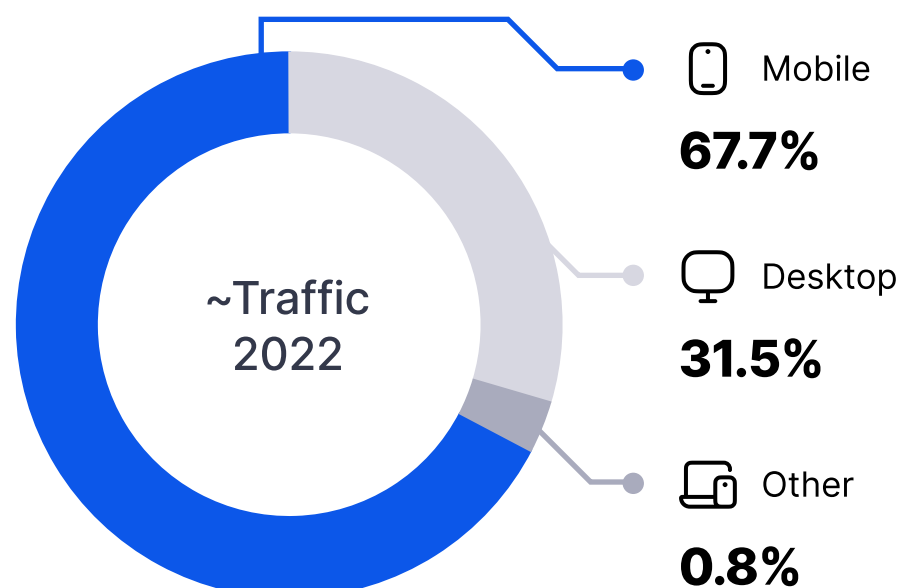


Traffic

United States	Germany
13.63%	8.79%
Hong Kong	Netherlands
6.59%	5.49%
Taiwan	United Kingdom
5.27%	3.49%
India	France
3.10%	3.01%

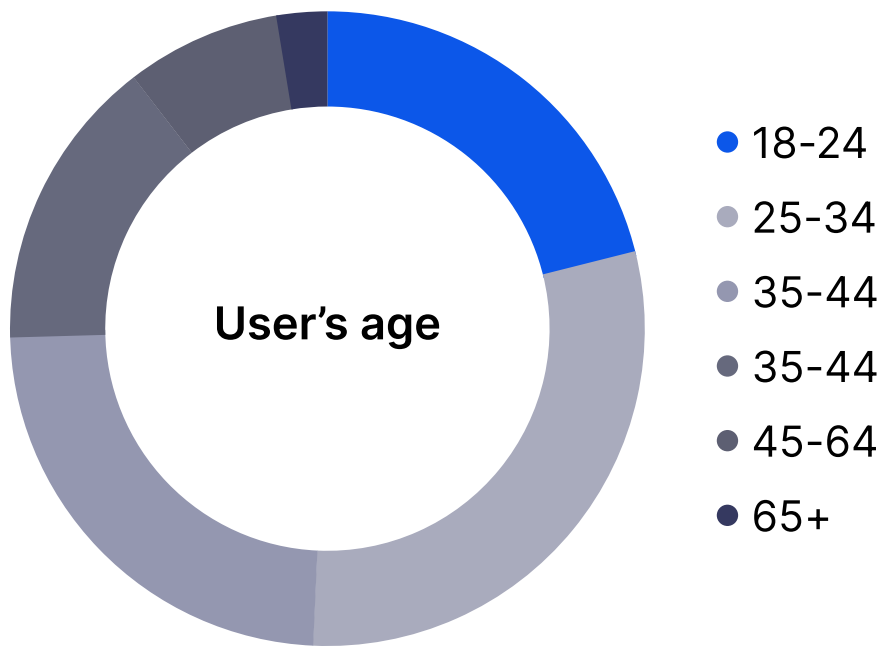
Devices

We are mobile first, with almost 70% of our traffic coming from Mobile

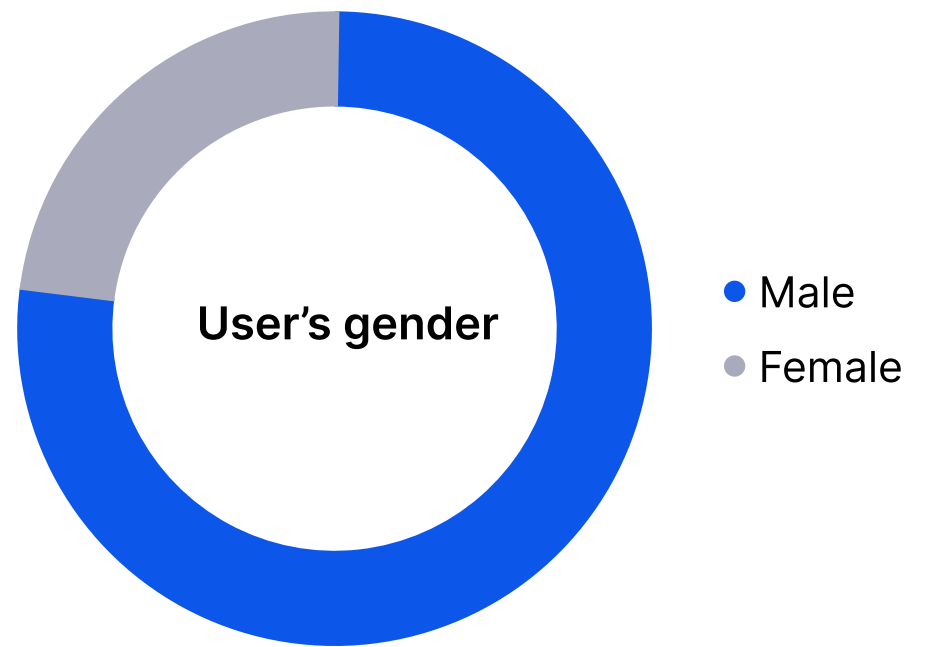


Our audience

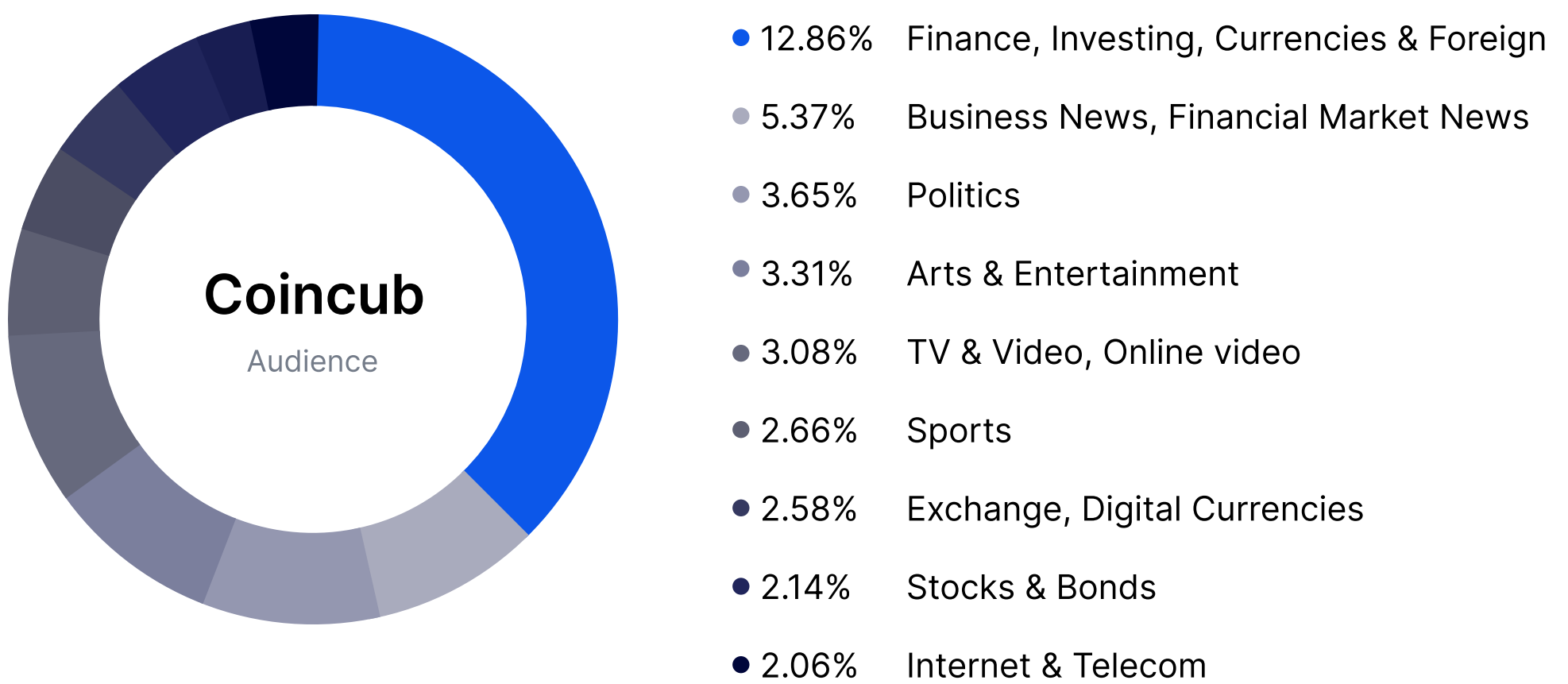
Age



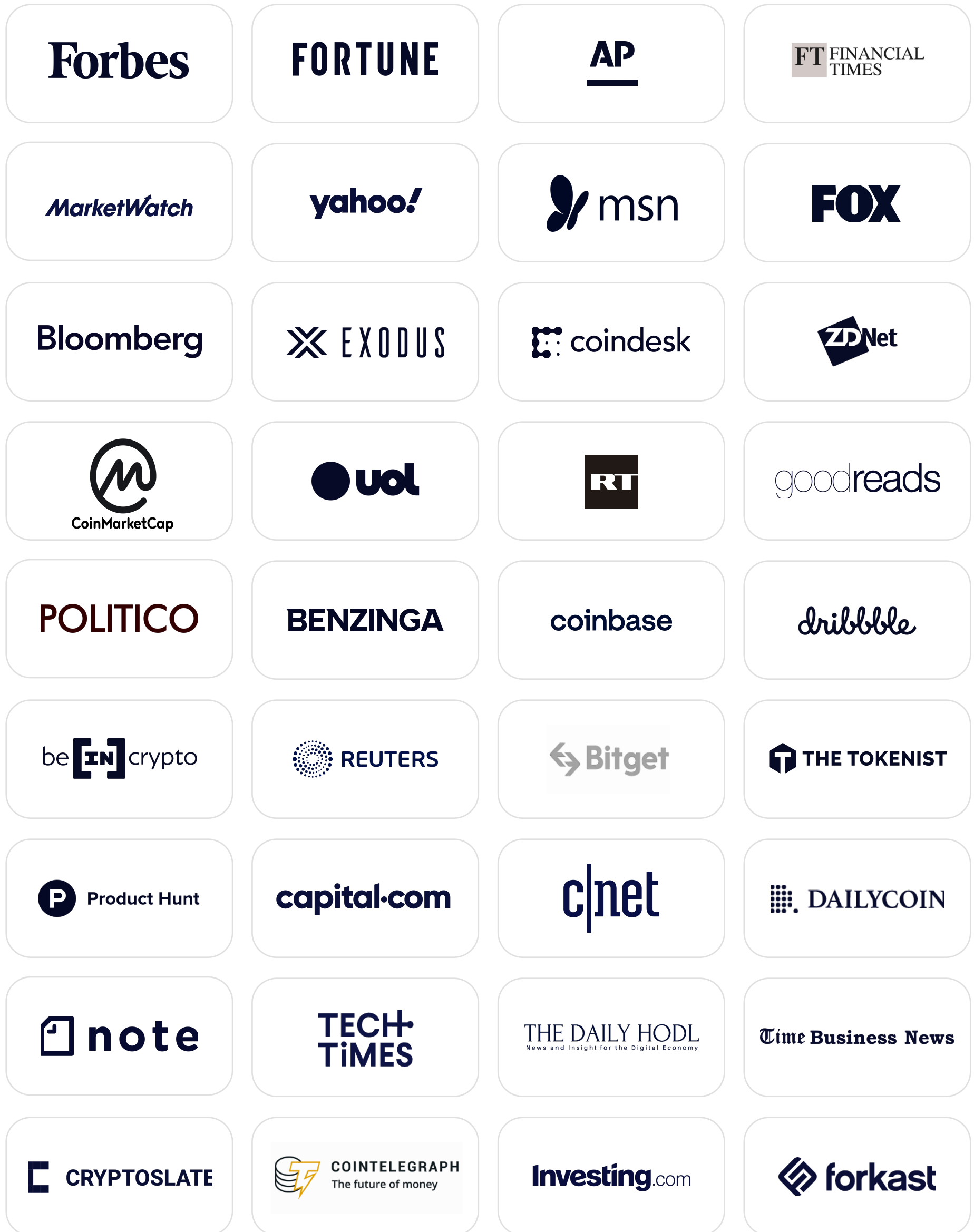
Gener



Visitors



They talk about us



covered by 2.500 news platforms and counting.

Coincub's Global Crypto Ranking In the News



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Company Announcements

Exaum.com and Coincub.com Announce the First Renewable Energy Performance Index 2023

DECEMBER 6, 2023 Source: EQS

EQS Newswire / 06/12/2023 / 02:38 GMT/BST

Exaum.com and Coincub.com Announce the First Renewable Energy Performance Index 2023

Explore our tools

- Growth Calculator** BETA
Explore the time value of money, the impact of regular contributions, and the power of saving over longer timeframes
- Alerts**
Create detailed alerts and get notified the moment an event happens
- Watchlists** + Create a watchlist
Monitor a select list of assets



CoinDesk

Policy Technology Learn Consensus Magazine

Binance Coin ▼ \$301.05 -1.38% Solana ▲ \$94.89 +1.51% XRP ▲ \$0.56582807 +0.58% Cardano ▼ \$0.50930712 -0.37% Avalanche

Markets

First Mover Asia: Is Germany Really the Most Crypto-friendly Jurisdiction? Maybe Not; Bitcoin Gains

TC is continuing its recovery from a five-week low on Monday.

by Sam Reynolds, Damanick Dantes, Bradley Keoun | Apr 20, 2022 at 12:38 a.m.
Updated May 11, 2023 at 6:30 p.m.



Decrypt

NEWS SCENE DEGEN ALLEY DECRYPT U GG EMERGE JOBS VIDEOS NEWSLETTERS

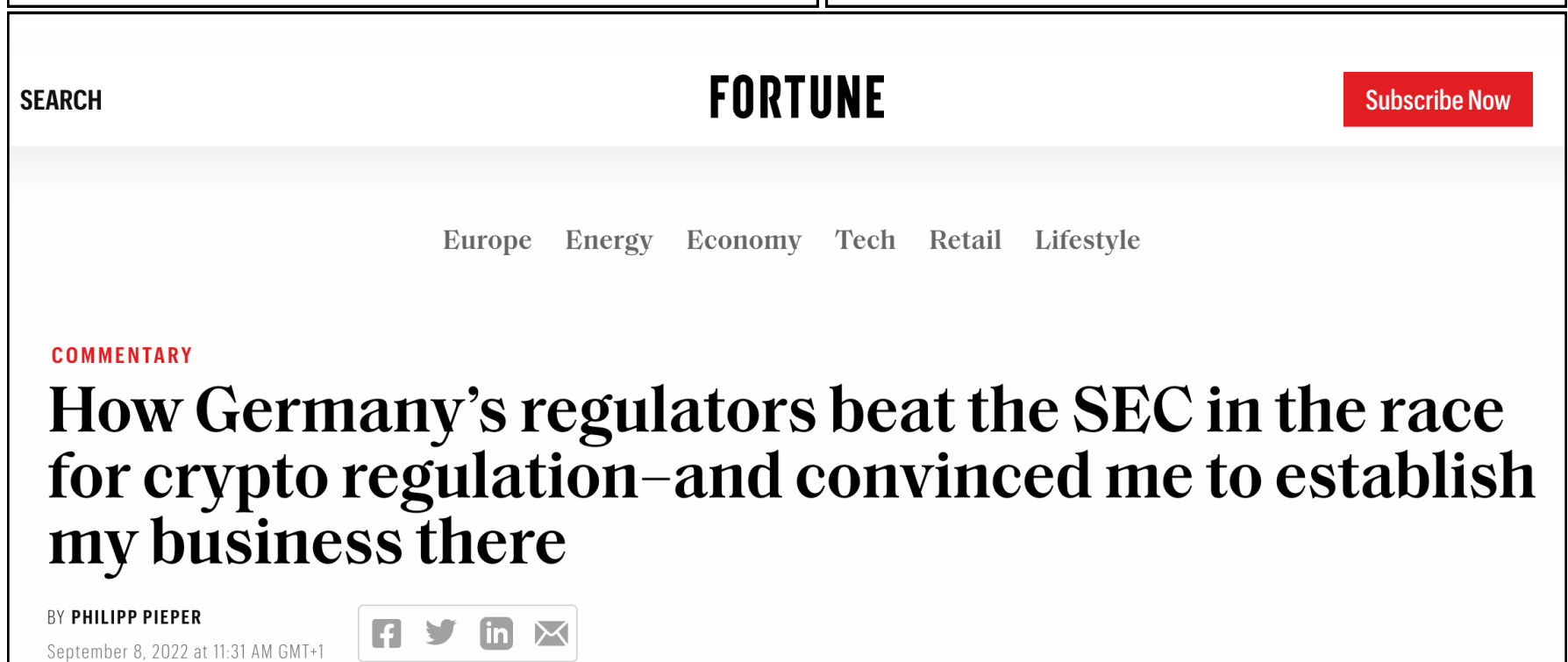
Cronos \$0.089432 0.05% VeChain \$0.03071363 3.01% Maker \$1,769.50 -3.01%

News • Business

China Is Taking Its Social Credit System to the Metaverse: Report

Officials in China have reportedly put forth a set of proposals for a "government-controlled internet" to a UN metaverse focus group.

By Pedro Solimano | Aug 21, 2023 | 3 min read



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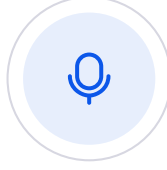



COMMENTARY

How Germany's regulators beat the SEC in the race for crypto regulation—and convinced me to establish my business there

BY PHILIPP PIEPER
September 8, 2022 at 11:31 AM GMT+1

Facebook Twitter LinkedIn Email

Our Services

-  Press release
-  Coincub deep dive
-  Research
-  Newsletter
-  Thought leadership
-  Ranking partnership
-  Country page advertising
-  Sponsored articles
-  Interviews
-  Social media marketing
-  Innovation partnerships
-  Front page display

WE CAN GET YOUR MESSAGE ACROSS





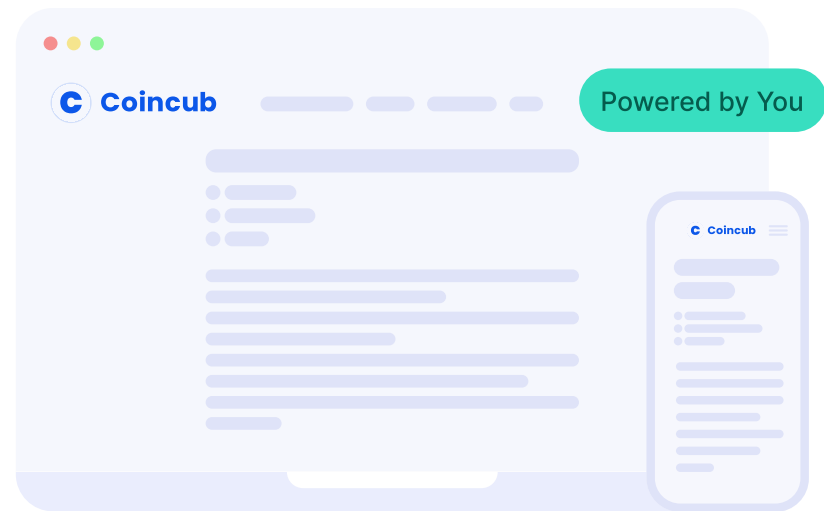
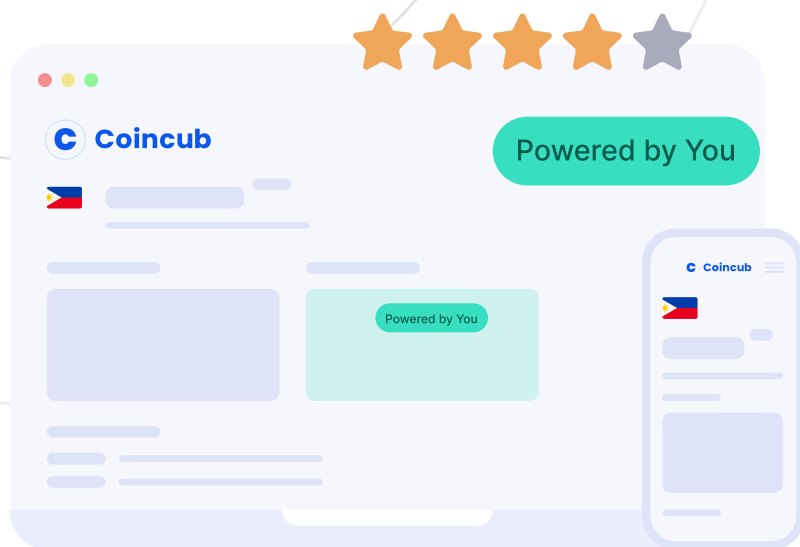
Project Awareness

Get 'as seen in' badge in CoinTelegraph, Yahoo, Fox, Associated Press, Reuters, Bloomberg, CoinMarketCap, Fortune, and 100+ other leading sites.

Crypto partners get a unique 3,000+ words article and a 700 words press release, which aids the research process and produces valuable resources for the industry and journalists which will pick up the article organically.

INCLUDES:

- up to 125M potential audience
- between 100 and 400+ news articles in leading journals like Forbes, Fortune, Coinmarketcap, Cointelegraph etc.
- extensive social media coverage, including reddit /r/bitcoin and r/cryptocurrency (5M audience each) Twitter (accounts with 500k+ followers, LinkedIn Global Crypto Thought Leaders, selected large facebook groups
- Binance, CoinMarketCap, Medium and other leading crypto blogs unique posts



Review

- Unique reviews written by award leading crypto analysts
- 1st article posted in Coincub
- 1 x Twitter posts
- 1 x Instagram post
- 1 x 30s video on Tiktok
- 1 x Youtube Shorts video

Project featured on on Coincub home page for one month

Bonus:

The articles will be published in the biggest crypto blog platforms
Binance.com and CoinMarketCap.com

Article

SPONSOR A COINCUB ARTICLE

- amount for an existing article, get one link and a 50 word shoutout
- amount for an article of your choice, up to 3 links and a 500 word shoutout and overview at the end



We would love to hear from you

contact@coincub.com

Research

Research is an effective way to legitimize and communicate the goals of your product. Analysts will create a formal research paper that enhances public understanding of your project

Coincub researchers will work with your project to collect, organize, and analyze data, illustrate your services and products, and generate market research. This service includes a full research paper, up to 4,000 words in length

COUNTRY-SPECIFIC RESEARCH REPORTS

Take advantage of Coincub's global expertise for a geographically specific research report. How does your project fit into the local ecosystem? Coincub researchers will help you produce a targeted report on the way your project interacts with its environment.

Newsletter

NEWSLETTER MENTION

Get a shoutout and a link in Coincub's newsletter

FEATURED ARTICLE

200 word overview of your project and a link

INTERVIEW

400 word interview and 2 links in Coincub's newsletter

SPONSORED NEWSLETTER

An entire special newsletter dedicated to your project, with 5 links of your choice and a corresponding blog post on Coincub's feed



Thought leadership

Project awareness is vital for introducing your target audience to your brand. Sponsoring a thought leadership article is a fantastic way of introducing your project to potential markets. Coincub's thought leadership campaign includes industrial analysis, data storytelling, and personalized narratives about your project.

SERVICE INCLUDES:

- Structured interview
- Analysis into topic of choice
- Scheduled blog posts
- Newsletter feature



We would love to hear from you

contact@coincub.com



Innovation Partnerships

Promotion

The rate of innovation is accelerating at an unprecedented rate, and Coincub is excited to support projects that are making a difference in the world.

If you are a crypto or blockchain related project working in the areas of

- Clean energy
- Social justice
- Civil rights
- Conservation



Please contact us at contact@coincub.com to work with us to publicize your project. We'd love to hear from you.



Interview with the project

Reach out to potential audiences with a structured interview with one of Coincub's analysts.

PRINT INTERVIEW PACKAGE INCLUDES

- 45 minute interview
- Transcript of the interview
- Published interview edited for clarity and concision shared on Coincub feed

VIDEO INTERVIEW PACKAGE INCLUDES

- 45 minute interview
- Edited video published on Coincub's YouTube
- Published interview edited for clarity
- 5 minute highlight video

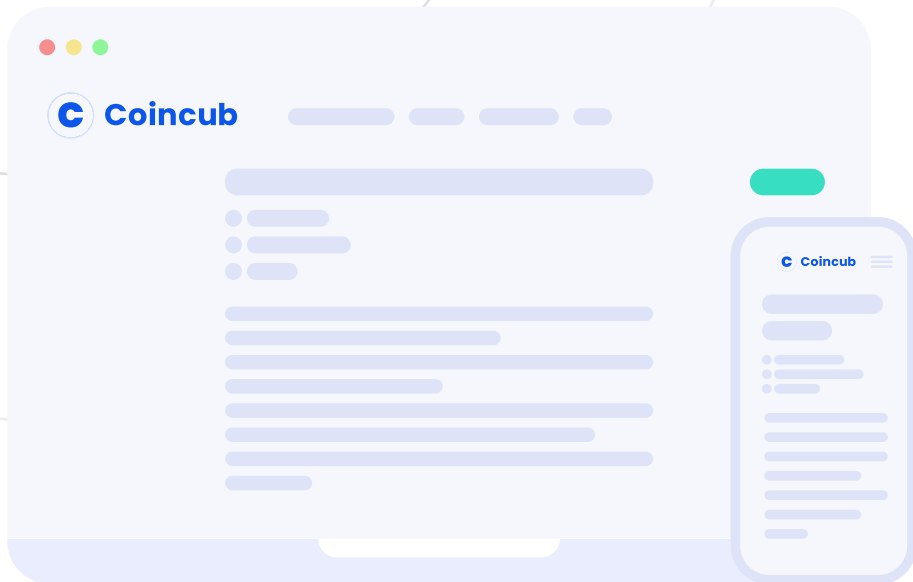
Social media marketing

Our analysts provide a range of services for raising awareness about your project on social media. Our holistic strategy combines posts on Twitter, LinkedIn, and Telegram to get the word out about your project.

KEYWORD ANALYSIS

Work with our team of copywriters and analysts to create more visible content.

(Priced per 500 words)



Press releases

Your press release is your first point of contact with the public. It's critical to strike the right tone when unveiling your work to the world.

THE COINCUB PRESS RELEASE PACKAGE INCLUDES:

- 500 word press release
- Shoutout in the newsletter with one link
- Planning session
- Distribution to top journals
- Up to 125M potential audience
- Distribution on social (reddit, twitter, linkedin, facebook - selected groups)

Coincub deep dive

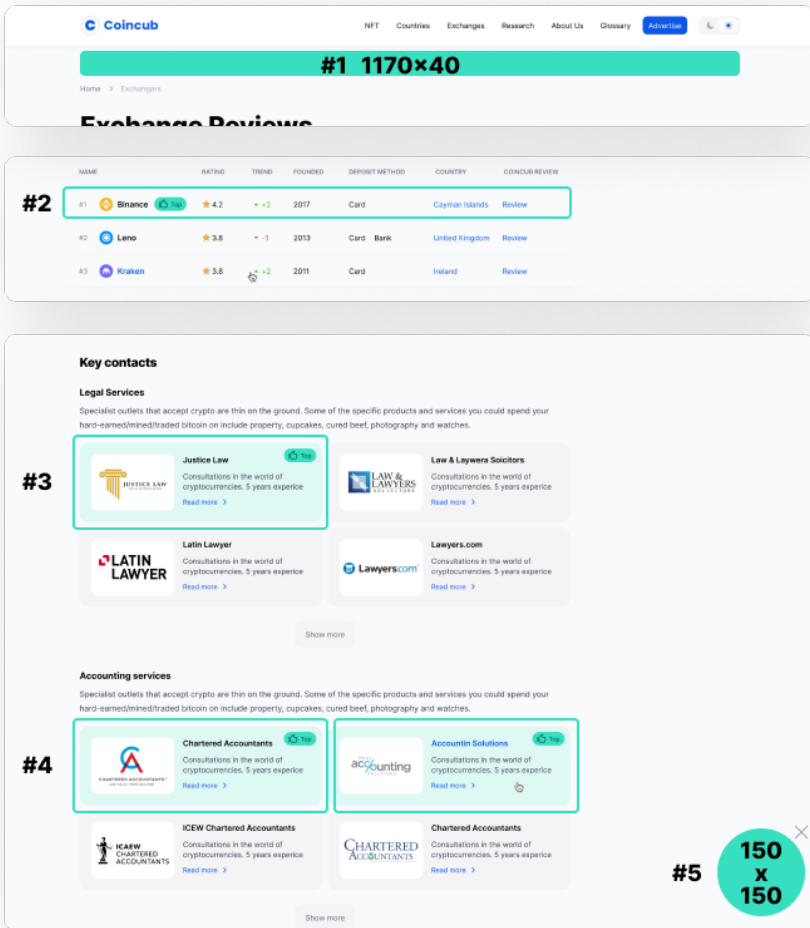
Communicating the goals of your project is an essential facet of gaining new users. Coincub's team of analysts will work with your organization to produce an in-depth exploration of your project. The final piece will be shared on the Coincub blog feed and licensed for your usage.

SERVICE INCLUDES:

- Research period
- 2,000 word article
- Up to 4 links
- Newsletter mention

Digital Display

Exchange Review



#1 Subheader banner

Size: 1170x40 px

#2 Top Exchange

Position 1st

Position 2nd

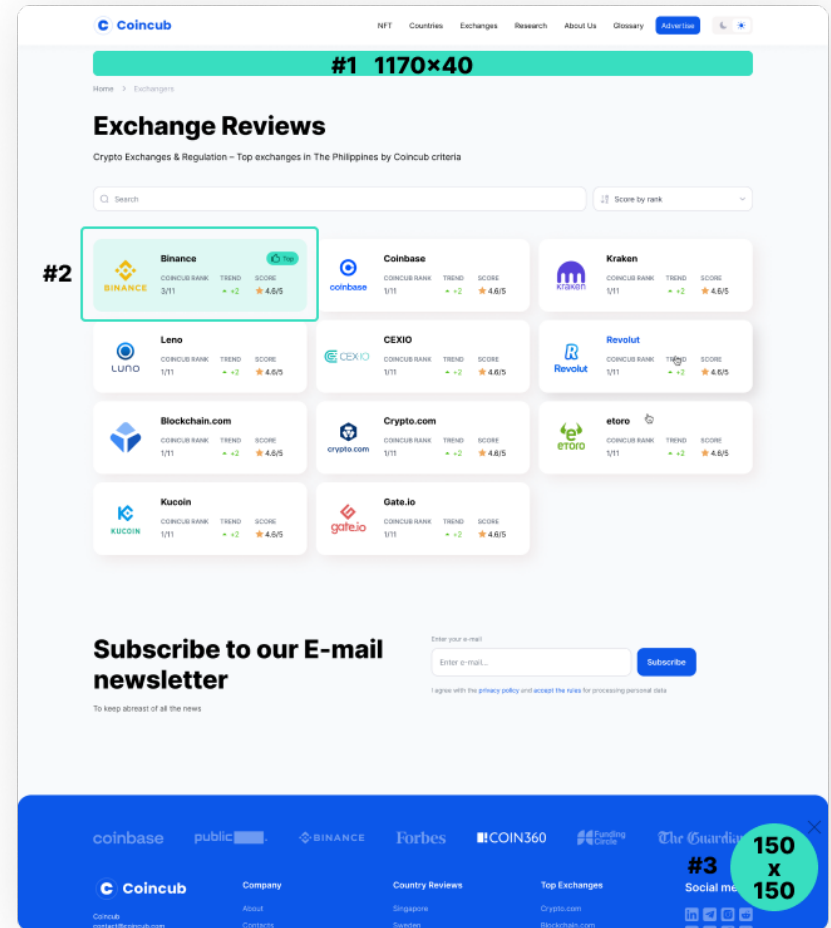
Position 3rd

Position Random

#3 Circle banner

Size: 150x150 px

Country Review



#1 Subheader banner

Size: 1170x40 px

#2 Top Exchange

Position 1st

Position 2nd

Position 3rd

Position Random

#3 Top legal service

Position 1st

Position 2nd

Position 3rd

Position Random

#4 Top Accounting service

Position 1st

Position 2nd

Position 3rd

Position Random

#5 Circle banner

Size: 150x150 px

C **Coincub**

Get in touch



Sergiu Hamza

Co-founder and CEO

sergiu@coincub.com

[LinkedIn](#), [Telegram](#), [X](#), [Calendly](#)

Content safety Hero & trustworthy score 94/100

Winner of the Irish Enterprise Awards 2023 for Best Bespoke Crypto
Analysis Platform 2023

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